



This educational video is the second of a series to promote the “cycle” in recycle and environmental stewardship.

Applicable to many grade levels, the subject matter pertains to both science and social studies curriculums.

*“Thanks for making such an informative and entertaining video”*

*Debra Bridgeman, Grade IV Teacher, Standing Stone School*

*“...an informative summary of the lifecycle of the average tire in Alberta, especially the end-uses of the tires (mats, bricks, rubber, asphalt, etc.)”*

*Jodi Tomchysky, Alberta Environment*

*“My Life as a Tire’ is a quirky, down-home look at tire recycling in Alberta that will give you a good picture of scrap tire management, and a few chuckles along the way.”*

*Myles Kitajawa, Alberta Environment Network*

*“This innovative video will go a long way toward ensuring that our young people have a firm grasp on the value of recycling and the importance of doing all we can to preserve our environment.”*

*Stephen Mandel, Mayor of Edmonton*



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We follow the journey of Steel, Rubber, Carbon Black and Oil, natural resources that form a tire, in the first person, demystifying their paths through extraction, construction into a product, first and post-consumer uses.

*"... We get to Live On!"*

**Running Time: 27 minutes**

### **To order your video:**

**Producers:**

Regional Environmental  
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